

Ad ID 832

Ad Text **BLACK DOLLARS MATTER**

While Black activists are trying to strict American government's attention by organizing protests, Black bank owners urge Black Americans to transfer money into their banks.

A few days ago there were started the #MoveYourMany campaign which the main goal is to demonstrate the value of Black lives within America. At the request of rapper Killer Mike, over 8,000 people have transferred their money into Black-owned banks in the last 5 days.

50 years ago Martin Luther King Jr. requested Blacks to replace their funds from non-Black banks to Black-owned institutions which would help to empower and advance Black community.

The best way to fight the system is to break its capitalist back which is why it is important for Blacks to invest in ourselves!

Ad Landing Page <https://www.facebook.com/WilliamsKalvin-788980617892144/>

Ad Targeting Location: United States

Excluded Connections: Exclude people who like Williams&Kalvin

Age: 18 - 51

Language: English (UK) or English (US)

Placements: News Feed on desktop computers or News Feed on mobile devices

Exclude: Multicultural Affinity: Hispanic (US - All), Hispanic (US - Spanish dominant), Hispanic (US - English dominant), Hispanic (US - Bilingual) or Asian American (US)

People Who Match: Interests: National Museum of American History, Stop Racism!!, Malcolm X Memorial Foundation, Maya Angelou, Mumia Abu-Jamal, The Raw Story or mother jones, Multicultural Affinity: African American (US)

Ad Impressions 6,508

Ad Clicks 1,240

Ad Spend 500.00 RUB

Ad Creation Date 07/21/16 09:17:51 AM PDT

Ad End Date 07/22/16 09:17:50 AM PDT



Williams&Kalvin

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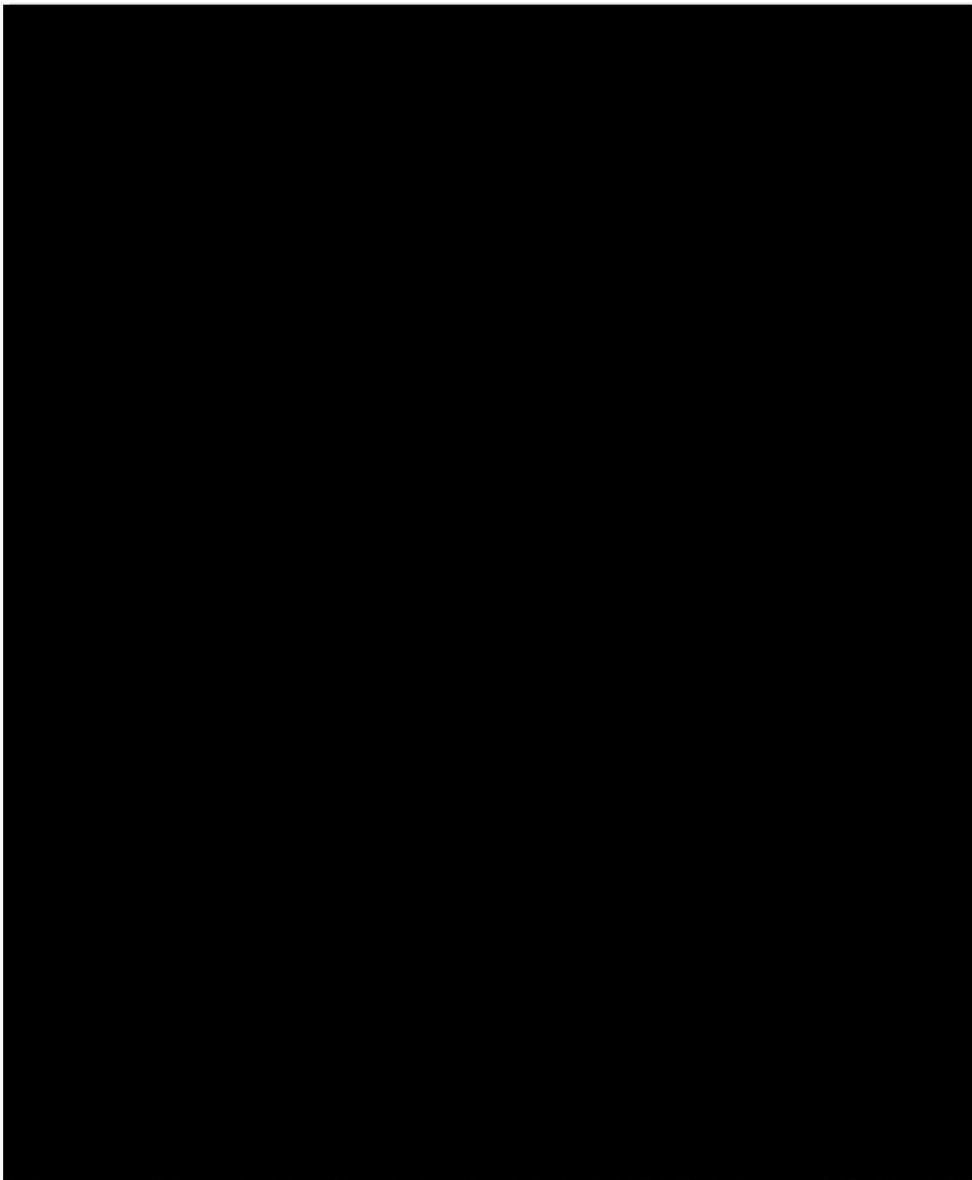
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